

**FOR IMMEDIATE RELEASE**  
**June 12, 2006**

**CONTACT:**

Jody Arlington, SILVERDOCS  
301.495.6759, [jarlington@AFI.com](mailto:jarlington@AFI.com)

Tammy Shea, Discovery Communications  
240.662.6506, [Tammy\\_Shea@Discovery.com](mailto:Tammy_Shea@Discovery.com)

**SILVERDOCS FESTIVAL OPENING NIGHT PREMIERE OF  
HBO'S BOFFO! TINSELTOWN'S BOMBS AND BLOCKBUSTERS**

**Filmmaker Bill Couturié to join NPR's Liane Hansen, Variety's Peter Bart,  
Charlie Koones, Other Notable Personalities**

**Silver Spring, Maryland, June 13, 2006**—The fourth annual SILVERDOCS: AFI/Discovery Channel Documentary Festival begins Tuesday, June 13 at 7:00 p.m. with the DC Premiere of HBO Documentary's BOFFO! TINSELTOWN'S BOMBS AND BLOCKBUSTERS by Academy Award®-winning filmmaker **Bill Couturié**.

BOFFO! TINSELTOWN'S BOMBS AND BLOCKBUSTERS, executive produced by Variety editor-in-chief **Peter Bart** and president and publisher **Charlie Koones**, was suggested by Bart's upcoming book *How I Learned to Love the Blockbuster and Fear the Bomb* and is in celebration of Variety's 100th Anniversary. The film explores the alchemy of "the hit" and the razor thin line between success and failure. Lively and amusing interviews with George Clooney, Charlize Theron, Morgan Freeman, Jodie Foster, Danny Devito, Sherry Lansing and major filmmakers detail the rewards and vicissitudes of moviemaking.

Following the film, NPR Weekend Edition host **Liane Hansen** talks with the director, Peter Bart, and Charlie Koones in a post-screening discussion. **Dan Glickman**, President and CEO of the Motion Picture Association of America will introduce the film.

The evening will conclude with a Hollywood-themed gala reception with jazz interpretations of Hollywood blockbuster theme songs at Discovery World Headquarters at One Discovery Place, across the street from the AFI Silver. **Batman, Emperor Penguins, "Jaws,"** and other iconic cinema characters will populate the event.

**WHAT:** Opening Night for BOFFO!

**WHO:** **Bill Couturié**, Director  
**Peter Bart**, Variety Editor-in-Chief  
**Charles C. Koones**, Variety President and Publisher  
**Dan Glickman**, President and CEO of MPAA  
**Liane Hansen**, Host of NPR's Weekend Edition

**Jean Picker Firstenberg**, CEO, American Film Institute

**Judith McHale**, President & CEO, Discovery Communications  
**Donald A. Baer**, Senior Executive VP, Discovery Communications  
**Patricia Finneran**, Festival Director, SILVERDOCS

**WHEN:** Tuesday, June 13, 2006  
6:00 VIP Pre-reception (Open to the Press)  
6:30 Red Carpet Arrival  
7:00 Film Screening  
8:45 Q & A with Panel  
9:15 Gala Reception

**WHERE:** AFI Silver Theatre and Cultural Center  
8633 Colesville Road, Silver Spring, MD

Space is extremely limited for the film screening and Q&A. Media wishing to attend this event should RSVP to Jody Arlington at [jarlington@AFI.com](mailto:jarlington@AFI.com)

###