



MEDIA ALERT

****YOU ARE INVITED FOR COVERAGE****

**AFI SILVER THEATRE AND CULTURAL CENTER SPECIAL
PREVIEW SCREENINGS OF ONLY THE STRONG SURVIVE**

**"Soul Man" Sam Moore to Attend Screenings of
Miramax Films' Soul Music Documentary on April 5 and 6**

Silver Spring, Maryland, April 3, 2003 –American Film Institute (AFI) announced its first special preview screenings of Miramax's ONLY THE STRONG SURVIVE at the AFI Silver Theatre and Cultural Center in Silver Spring, Maryland, on Saturday and Sunday, April 5 and 6. This comprehensive soul music documentary, scheduled for release in May, features musical performances by Jerry Butler, The Chi-Lites, Isaac Hayes, Sam Moore, Ann Peebles, Wilson Pickett, Carla Thomas, Rufus Thomas, Mary Wilson and many others. On April 5, soul artist Sam Moore (from the '60s soul duo "Sam and Dave") will appear onstage at the AFI Silver, along with his wife, Joyce (who is also featured in the film) and film producers Frazer Pennebaker and Roger Friedman. On April 6, film directors Chris Hegedus and D.A. Pennebaker will join Moore in a discussion of the film and its music.

This invitational screening is part of a week-long celebration of the opening of the AFI Silver Theatre and Cultural Center, the newly rehabilitated and expanded state-of-the-art theatre complex in Silver Spring, Maryland.

WHAT: Special preview screenings of ONLY THE STRONG SURVIVE, followed by a Q&A with the directors, producers and subjects of the documentary.

WHEN/WHO: Both screening events begin at 7:00 p.m.

On Saturday, April 5—

Sam Moore
Joyce Moore
D. A. Pennebaker
Chris Hegedus
Roger Friedman

On Sunday, April 6—

Sam Moore of the famed soul duo "Sam and Dave"
Joyce Moore

Continued

WHERE: AFI Silver Theatre and Cultural Center
8633 Colesville Rd, Silver Spring, MD

More About the AFI Silver Theatre and Cultural Center

The AFI Silver is an internationally recognized exhibition center offering film and video generally unavailable elsewhere—independent features, shorts, foreign films, documentaries and classic cinema. Anchored by the rehabilitation of noted architect John Eberson's historic 1938 Silver Theatre, the AFI Silver Theatre and Cultural Center is a 49,000 square foot complex with three theatres—one historic, two new state-of-the-art stadium-style theatres—a café, a film-based retail outlet, office and meeting spaces, and reception and exhibition areas. It is the anchor of an unprecedented public/private redevelopment effort in downtown Silver Spring, Maryland.

The AFI Silver is located in downtown Silver Spring, Maryland, at 8633 Colesville Road (between Georgia Avenue and Fenton Street). Conveniently located, the AFI Silver is two blocks from the Silver Spring Metro stop and easily accessible from the Capital Beltway (I-495), less than two miles from either the Georgia Avenue or Colesville Road exit. Phone: 301.495.6720. Web: <http://AFI.com/Silver>.

More About AFI

AFI is the preeminent organization dedicated to advancing and preserving the art of film, television and other forms of the moving image. AFI trains the next generation of filmmakers, coordinates nationwide film preservation efforts and explores new technologies in moviemaking. AFI also presents the best of film through the AFI Los Angeles International Film Festival (AFI FEST); the AFI National Film Theater at the John F. Kennedy Center for the Performing Arts in Washington, DC; and the AFI Life Achievement Award, the highest honor given for a career in film. AFI's annual almanac for the 21st century, **AFI AWARDS**, honors the most outstanding motion pictures and television programs of the year. In addition, **AFI's 100 Years . . . 100 Movies, 100 Stars, 100 Laughs, 100 Thrills, 100 Passions and 100 Heroes & Villains** (airing June 2003) have ignited extraordinary public interest in classic American movies. More information about AFI can be found by visiting its Web site, located at www.AFI.com.

****FOR COVERAGE, YOU MUST RSVP****

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