



## NEWS RELEASE

### **AFI AWARDS TO BE PRESENTED ON JANUARY 15, 2010**

### **HONOREES WILL BE ANNOUNCED DECEMBER 13, 2009**

LOS ANGELES, September 24, 2009—AFI AWARDS 2009, the tenth chapter in the American Film Institute's 21st century almanac, which records each year's most outstanding achievements in film and television, will be announced on Sunday, December 13, 2009. AFI will honor the creative ensembles for its 10 AFI Movies of the Year and 10 AFI Television Programs of the Year at a luncheon on Friday, January 15, 2010 in Los Angeles. Hewlett-Packard will return as a sponsor for the event

AFI AWARDS honorees are selected by two distinguished juries—one for motion pictures and one for television. The 13 members of each jury will discuss, debate and determine the 10 most outstanding motion pictures and television programs of the year, which are announced in alphabetical order. Each jury also selects up to five Moments of Significance, events that have occurred throughout the calendar year that they wish to enter in the AFI almanac.

AFI AWARDS is a private event for honorees only and is the only form of national recognition that honors the creative ensemble as a whole—those people in front of and behind the camera—acknowledging the collaborative nature of film and television.

The deadline for Television submissions is October 30, 2009. The Movies submissions deadline follows on November 6, 2009. Details about the selection process, submission forms and lists of past AFI AWARDS honorees are available on AFI's Web site at [AFI.com](http://AFI.com).

#### **About the American Film Institute**

AFI is a national institute providing leadership in screen education and the recognition and celebration of excellence in the art of film, television and digital media.

AFI trains the next generation of filmmakers at its world-renowned AFI Conservatory, preserves the legacy of America's film heritage through the AFI Catalog of Feature Films and AFI Archives, explores new digital technologies at the AFI Digital Content Lab and honors artists and their work through a variety of programs and special events.

For 37 years, the AFI Life Achievement Award has remained the highest honor for a career in film. AFI also honors the most outstanding motion pictures and television programs of the year at AFI Awards, the institute's almanac for the 21<sup>st</sup> century, while AFI's 100 Years... series has introduced and reintroduced classic American movies to millions of film lovers. And as the largest nonprofit exhibitor in the United States, AFI's festivals include AFI FEST presented by Audi in Los Angeles

and AFI-Discovery Channel SILVERDOCS documentary film festival in Silver Spring, Maryland. AFI exhibition also offers year-round programming at the ArcLight Cinemas and Skirball Cultural Center in Los Angeles and the AFI Silver Theatre and Cultural Center in the Washington DC, area. Additional information about AFI is available at [AFI.com](http://AFI.com).

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