

NEWS RELEASE



AFI FEST 2008 PRESENTED BY AUDI ANNOUNCES "THE SOLOIST" OPENING NIGHT FILM

Los Angeles, CA, September 24, 2008—AFI FEST 2008 presented by Audi: AFI Los Angeles International Film Festival announces that DreamWorks Pictures and Universal Pictures' THE SOLOIST has been selected as the Festival's Opening Night Gala presentation. THE SOLOIST will have its World Premiere when it opens AFI FEST on Thursday, October 30, 2008 at ArcLight Hollywood's Cinerama Dome Theatre. The Opening Night Gala is presented by Audi of America.

THE SOLOIST, produced by DreamWorks and Universal in Association with StudioCanal and Participant Media, is an emotionally inspiring drama about the redemptive power of friendship and music. Journalist Steve Lopez (Oscar nominee Robert Downey Jr.) discovers Nathaniel Anthony Ayers (Oscar winner Jamie Foxx), a former classical music prodigy, playing his violin on the streets of L.A. As Lopez endeavors to help the homeless man find his way back, a unique bond is formed, one that transforms both their lives. THE SOLOIST is directed by Joe Wright (Golden Globe winner for Best Drama and Oscar nominee for Best Picture ATONEMENT). The film is due for release on November 21.

"We are thrilled that AFI FEST has chosen THE SOLOIST for its Opening Night Gala," said Stacey Snider, Chairman and CEO of DreamWorks Studios and AFI Trustee. "We think it's a wonderful, emotionally powerful film and, especially given its Los Angeles setting, believe there couldn't be a better way to introduce it to the public."

"AFI FEST is delighted to host this dynamic and thought provoking film featuring the work of Wright, who has quickly established himself as a true artist behind the camera and two actors in Downey Jr., and Foxx, who could not make more of an electric pairing on the big screen," said Rose Kuo, AFI FEST Artistic Director.

AFI FEST 2008 will run October 30-November 9, 2008. Passes are on sale now and individual film and event tickets go on sale to the public on October 10. To order passes and tickets and to get more information, visit AFI.com or call 1.866.AFI.FEST.

About AFI FEST

AFI is a national institute providing leadership in screen education and the recognition and celebration of excellence in the art of film, television and digital media. Celebrating its 22nd year as a program of the American Film Institute, AFI FEST 2008 presented by Audi will take place October 30-November 9. Kicking off the awards season each year, AFI FEST offers a crucial avenue of exposure to the entertainment community, while providing appreciative audiences with a festive atmosphere and the very best of world film, right in the center of the film capital of the world.

AFI FEST 2008 presented by Audi is supported in part by the Los Angeles County Board of Supervisors through the Los Angeles County Arts Commission, the Department of Cultural Affairs, City of Los Angeles and the Hollywood Sign Trust. AFI FEST is made possible in part by a grant from the Academy Foundation of the Academy of Motion Picture Arts and Sciences. AFI FEST is proud to continue its collaborative partnership with the Skirball Cultural Center.

AFI FEST 2008 presented by Audi is sponsored in part by American Airlines, ArcLight Hollywood, RR Donnelley, Farmers Insurance, Samsung, Absolut Vodka, Hollywood Roosevelt Hotel, and Stella Artois. The Los Angeles Times is the Festival's Presenting Media Partner.

About Audi of America, Inc.

Audi of America, Inc. offers a line of luxury vehicles that include the Audi A3 sport compact; the sporty A4 sedan, Avant and Cabriolet models; the high performance S4 sedan, Avant and Cabriolet models, the high-revving RS 4 sport sedan and Cabriolet; the all new A5 Coupe with FSI direct injection technology; the S5 Coupe with 354 hp; the design-leading A6 sedan and Avant; the V-10 powered high performance S6 sedan; the Audi Q7 performance SUV; the new all-aluminum Audi A8 and A8L; the new S8 with V10 power; the all-new 2008 TT Coupe and Roadster models; and the all-new, all-aluminum R8, one of the most exclusive mid-engine sports cars in the world. Upcoming Audi vehicle launches in the USA include the updated A3 with quattro all-wheel drive (Sept. 2008), all-new A4 sedan/Avant (Sept. 2008), TTS coupe and Roadster (end 2008), Audi Q7 3.0 TDI (Q1 2009), and Audi Q5 (Q1 2009). For more information, please visit www.audiusa.com <<http://www.audiusa.com>> or media.audiusa.com.

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