



NEWS RELEASE

AFI FEST 2007 presented by Audi ANNOUNCES CALL FOR ENTRIES

LOS ANGELES, CA, April 2, 2007—AFI FEST 2007 presented by Audi announced its call for entries today. This year's Festival will be held November 1-11, 2007 in Hollywood, California.

The early deadline with reduced fees for all film submissions is June 9, 2007. The final deadline for shorts (under 30 minutes) is July 6, 2007. The final deadline for features (over 30 minutes) is July 16, 2007. Decisions will be announced no later than October 6, 2007. Submissions can be made at www.AFI.com/AFIFEST, through withoutabox.com, or by calling 1.866.AFI.FEST for more information.

The Festival spans 10 days each November and features international films from emerging filmmakers, global showcases of the latest work from the great film masters, nightly special screenings and red-carpet gala premieres. Each year, AFI FEST presents International Competitions of features, documentaries and shorts, as well as regional showcases including Asian New Classics, Latin Cinema Series and American Directions. A broad World Cinema as well as African Voices series were added in 2006.

The International Feature Competition is open to narrative feature films that are US or world premieres made by first or second time filmmakers. The Academy of Motion Picture Arts and Sciences recognizes AFI FEST as a qualifying festival for the Short Films category for the annual Academy Awards.

AFI FEST is the only film festival in the United States to hold the prestigious FIAPF accreditation (www.FIAPF.org), assuring a high standard of quality and reliability for the international film community. AFI FEST 2007 will present the 7th annual Kodak CONNECT program. Open exclusively to AFI FEST filmmakers, this unique program offers the opportunity to meet with representatives from all aspects of the film community in an intimate setting of one-on-one meetings, meals, round-tables and other educational and networking opportunities.

The American Film Market (AFM), October 31-November 7, 2007 is the market partner of AFI FEST. Since its formation in 2004, this strategic partnership has grown into the largest gathering of film professionals in North America. The association between the two events connects art and commerce, broadening the opportunities for

all participants.

Overall, 29 Official Selections at AFI FEST 2006—or 26% of the feature narrative and documentary films presented—secured US distribution, locked up foreign territories or sold remake rights, including DANIKA, DARK CORNERS, FISSURES, FOUR MINUTES, GRBAVICA, SCREAMERS, VITUS and WHITE PALMS, among others. Some of the companies reporting brisk trade through AFM/AFI FEST partnership included Sony Pictures Classics, Strand Releasing, First Look Studios, IFC Films, Union Station Media, Downtown Filmes (Brazil), Wolfe Releasing, Optimum Releasing and Cineclick. More sales of international titles occurred at AFI FEST 2006 than at any other US festival.

About Audi

Audi of America, Inc., is headquartered in Auburn Hills, Michigan. Audi's history in America dates to 1969, when the brand was first introduced to the U.S. market. Today, a network of over 260 Audi dealers currently offers a line of premium vehicles that include the Audi A3 premium compact; the sporty A4 sedan, Avant and Cabriolet models; the high performance S4 sedan, Avant and Cabriolet models; the high-revving RS 4 sports sedan; the design-leading A6 sedan and Avant; the all-new Audi Q7 performance SUV; the all-aluminum Audi A8; the new V10-powered S6 and S8 performance sedans; and the award-winning TT Coupe and Roadster. For more information about Audi-related events and corporate news, visit www.audiusa.com.

About the American Film Institute

AFI is a national institute providing leadership in screen education and the recognition and celebration of excellence in the art of film, television and digital media. AFI trains the next generation of filmmakers at its world-renowned Conservatory, maintains America's film heritage through the *AFI Catalog of Feature Films* and explores new digital technologies in entertainment and education through the AFI Digital Content Lab and K-12 Screen Education Center. As the largest nonprofit exhibitor in the US, AFI ON SCREEN encompasses the annual AFI FEST presented by Audi: AFI Los Angeles International Film Festival—as well as year-round programming at ArcLight Hollywood and the AFI Silver Theatre and Cultural Center in Silver Spring, Maryland, including SILVERDOCS: AFI/Discovery Channel Documentary Festival. AFI AWARDS, the annual almanac for the 21st century, honors the most outstanding motion pictures and television programs of the year, while **AFI's 100 Years . . .** series has ignited extraordinary public interest in classic American movies. And, during the past 34 years, AFI's Life Achievement Award has become the highest honor for a career in film. Additional information about AFI is available at AFI.com.

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