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NEWS RELEASE

40 CELEBRATED YEARS 1 HISTORIC NIGHT

TARGET PRESENTS AFI'S 40TH ANNIVERSARY

LOS ANGELES, CA (September 12, 2007)—The American Film Institute today announced a historic public event to mark the institute's 40th anniversary. **Target Presents AFI's 40th Anniversary** is an event of unprecedented scale—even for Hollywood. Eleven classic American films will screen on a single night, in a single location—each with a live introduction by the film's legendary star or filmmaker.

The event will be held October 3 at ArcLight Hollywood. All film programs will begin at 7:00 p.m. Tickets will go on sale to the general public on September 19.

The films and artists that are confirmed to take part in this momentous occasion are:

Julie Andrews will present **THE SOUND OF MUSIC** (1965)
Warren Beatty will present **BONNIE AND CLYDE** (1967)
Billy Crystal and Rob Reiner will present **WHEN HARRY MET SALLY...** (1989)
Kirk Douglas will present **SPARTACUS** (1960)
Clint Eastwood will present **UNFORGIVEN** (1992)
Morgan Freeman will present **THE SHAWSHANK REDEMPTION** (1994)
Tippi Hedren will present **THE BIRDS** (1963)
Angela Lansbury will present **BEAUTY AND THE BEAST** (1991)
George Lucas will present **STAR WARS - EPISODE IV: A NEW HOPE** (1977)
Jack Nicholson will present **ONE FLEW OVER THE CUCKOO'S NEST** (1975)
Sylvester Stallone will present **ROCKY** (1976)

“What better way to celebrate 40 years of AFI than to bring together movie artists and movie-goers in the flickering light of these classic American films,” stated Jean Picker Firstenberg, AFI's President and

CEO. “We thank Target for their continued support of AFI, providing the opportunity to honor AFI’s 40th Anniversary with an epic celebration worthy of America’s national educational and cultural organization.”

“We are thrilled to honor 40 great years of the American Film Institute by celebrating the magic and artistry of the silver screen,” said Laura Sandall, director, events marketing and publicity, Target. “By building relationships with leading cultural organizations like AFI, Target is able to foster creativity, promote learning and build stronger communities.”

Tickets to all screenings are \$25 and can be purchased at AFI.com or in person at the ArcLight box office at 6360 W Sunset Boulevard (at Ivar) beginning Wednesday, September 19. Event tickets include free popcorn and soda for all guests. The first 100 guests to arrive in each theater will receive a free copy of the special commemorative AFI 40th Anniversary Tribute book.

About the American Film Institute:

AFI is a national institute providing leadership in screen education and the recognition and celebration of excellence in the art of film, television and digital media. AFI trains the next generation of filmmakers at its world-renowned Conservatory, maintains America's film heritage through the AFI Catalog of Feature Films and explores new digital technologies in entertainment and education through the AFI Digital Content Lab and AFI K-12 Screen Education Center. As the largest nonprofit exhibitor in the US, AFI ON SCREEN encompasses the annual AFI FEST presented by Audi: AFI Los Angeles International Film Festival—as well as year-round programming at ArcLight Hollywood and the AFI Silver Theatre and Cultural Center in Silver Spring, Maryland, including SILVERDOCS: AFI/Discovery Channel Documentary Festival. AFI AWARDS, the annual almanac for the 21st century, honors the most outstanding motion pictures and television programs of the year, while **AFI's 100 Years . . .** series has ignited extraordinary public interest in classic American movies. And, during the past 35 years, AFI’s Life Achievement Award has become the highest honor for a career in film. Additional information about AFI is available at AFI.com.

About Target:

Minneapolis-based Target serves guests at 1,537 stores in 47 states nationwide by delivering today’s best retail trends at affordable prices. Target is committed to providing guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Target (NYSE:TGT) gives more than \$3 million a week to its local communities through grants and special programs. Since opening its first store in 1962, Target has partnered with nonprofit organizations, guests and team members to help meet community needs

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