



**FRANKLY, MY DEAR, IT'S A DAMNED MEMORABLE LINE...**

**GONE WITH THE WIND'S  
"FRANKLY, MY DEAR, I DON'T GIVE A DAMN"  
TOPS AFI'S LIST OF  
100 GREATEST MOVIE QUOTES OF ALL TIME**

**OTHER WINNERS INCLUDE  
THE GODFATHER, "I'M GOING TO MAKE HIM AN OFFER HE CAN'T  
REFUSE,"  
WIZARD OF OZ, "TOTO, I'VE GOT A FEELING WE'RE NOT IN KANSAS  
ANYMORE" AND CASABLANCA, "HERE'S LOOKING AT YOU, KID"**

LOS ANGELES (Adv-For Release WED, June 22)—The American Film Institute (AFI) revealed the top movie quotes of all time in AFI's **100 Years...100 Movie Quotes**, a three-hour special television event on CBS hosted by actor and action star Pierce Brosnan with commentary from many of Hollywood's most celebrated actors and filmmakers. A jury of 1,500 film artists, critics and historians selected "Frankly, my dear, I don't give a damn," spoken by Clark Gable in the celebrated Civil War romance epic, GONE WITH THE WIND as the most memorable movie quote of all time.

Rounding off the rest of the top 10 were classics lines spoken in films from the thirties all the way through the eighties including: "I'm going to make him an offer he can't refuse" from THE GODFATHER (#2), "You don't understand! I coulda had class. I coulda been a contender. I could've been somebody, instead of a bum, which is what I am" from ON THE WATERFRONT (#3), "Toto, I've got a feeling we're not in Kansas anymore" from THE WIZARD OF OZ (#4), "Here's looking at you, kid" from CASABLANCA (#5), "Go ahead, make my day" from SUDDEN IMPACT (#6), "All right, Mr. DeMille, I'm ready for my close-up" from SUNSET BLVD (#7), "May the Force be with you" from STAR WARS (#8), "Fasten your seatbelts. It's going to be a bumpy night" from ALL ABOUT EVE (#9) and "You talking to me?" from TAXI DRIVER (#10).

**The Honorees Are...**

#	Quote	Movie	Year
1	Frankly, my dear, I don't give a damn.	GONE WITH THE WIND	1939
2	I'm going to make him an offer he can't refuse.	GODFATHER, THE	1972
3	You don't understand! I coulda had class. I coulda been a contender. I could've been somebody, instead of a bum, which is what I am.	ON THE WATERFRONT	1954
4	Toto, I've got a feeling we're not in Kansas anymore.	WIZARD OF OZ, THE	1939
5	Here's looking at you, kid.	CASABLANCA	1942
6	Go ahead, make my day.	SUDDEN IMPACT	1983
7	All right, Mr. DeMille, I'm ready for my close-up.	SUNSET BLVD.	1950
8	May the Force be with you.	STAR WARS	1977
9	Fasten your seatbelts. It's going to be a bumpy night.	ALL ABOUT EVE	1950
10	You talking to me?	TAXI DRIVER	1976
11	What we've got here is failure to communicate.	COOL HAND LUKE	1967
12	I love the smell of napalm in the morning.	APOCALYPSE NOW	1979
13	Love means never having to say you're sorry.	LOVE STORY	1970
14	The stuff that dreams are made of.	MALTESE FALCON, THE	1941
15	E.T. phone home.	E.T. THE EXTRA-TERRESTRIAL	1982
16	They call me Mister Tibbs!	IN THE HEAT OF THE NIGHT	1967
17	Rosebud.	CITIZEN KANE	1941
18	Made it, Ma! Top of the world!	WHITE HEAT	1949
19	I'm as mad as hell, and I'm not going to take this anymore!	NETWORK	1976
20	Louis, I think this is the beginning of a beautiful friendship.	CASABLANCA	1942
21	A census taker once tried to test me. I ate his liver with some fava beans and a nice Chianti.	SILENCE OF THE LAMBS, THE	1991
22	Bond. James Bond.	DR. NO	1962
23	There's no place like home.	WIZARD OF OZ, THE	1939
24	I am big! It's the pictures that got small.	SUNSET BLVD.	1950
25	Show me the money!	JERRY MAGUIRE	1996
26	Why don't you come up sometime and see me?	SHE DONE HIM WRONG	1933
27	I'm walking here! I'm walking here!	MIDNIGHT COWBOY	1969
28	Play it, Sam. Play 'As Time Goes By.'	CASABLANCA	1942
29	You can't handle the truth!	FEW GOOD MEN, A	1992
30	I want to be alone.	GRAND HOTEL	1932
31	After all, tomorrow is another day!	GONE WITH THE WIND	1939
32	Round up the usual suspects.	CASABLANCA	1942

<b>33</b>	I'll have what she's having.	WHEN HARRY MET SALLY	1989
<b>34</b>	You know how to whistle, don't you, Steve? You just put your lips together and blow.	TO HAVE AND HAVE NOT	1944
<b>35</b>	You're gonna need a bigger boat.	JAWS	1975
<b>36</b>	Badges? We ain't got no badges! We don't need no badges! I don't have to show you any stinking badges!	TREASURE OF THE SIERRA MADRE, THE	1948
<b>37</b>	I'll be back.	TERMINATOR, THE	1984
<b>38</b>	Today, I consider myself the luckiest man on the face of the earth.	PRIDE OF THE YANKEES, THE	1942
<b>39</b>	If you build it, he will come.	FIELD OF DREAMS	1989
<b>40</b>	Mama always said life was like a box of chocolates. You never know what you're gonna get.	FORREST GUMP	1994
<b>41</b>	We rob banks.	BONNIE AND CLYDE	1967
<b>42</b>	Plastics.	GRADUATE, THE	1967
<b>43</b>	We'll always have Paris.	CASABLANCA	1942
<b>44</b>	I see dead people.	SIXTH SENSE, THE	1999
<b>45</b>	Stella! Hey, Stella!	STREETCAR NAMED DESIRE, A	1951
<b>46</b>	Oh, Jerry, don't let's ask for the moon. We have the stars.	NOW, VOYAGER	1942
<b>47</b>	Shane. Shane. Come back!	SHANE	1953
<b>48</b>	Well, nobody's perfect.	SOME LIKE IT HOT	1959
<b>49</b>	It's alive! It's alive!	FRANKENSTEIN	1931
<b>50</b>	Houston, we have a problem.	APOLLO 13	1995
<b>51</b>	You've got to ask yourself one question: 'Do I feel lucky?' Well, do ya, punk?	DIRTY HARRY	1971
<b>52</b>	You had me at "hello."	JERRY MAGUIRE	1996
<b>53</b>	One morning I shot an elephant in my pajamas. How he got in my pajamas, I don't know.	ANIMAL CRACKERS	1930
<b>54</b>	There's no crying in baseball!	LEAGUE OF THEIR OWN, A	1992
<b>55</b>	La-dee-da, la-dee-da.	ANNIE HALL	1977
<b>56</b>	A boy's best friend is his mother.	PSYCHO	1960
<b>57</b>	Greed, for lack of a better word, is good.	WALL STREET	1987
<b>58</b>	Keep your friends close, but your enemies closer.	GODFATHER II, THE	1974
<b>59</b>	As God is my witness, I'll never be hungry again.	GONE WITH THE WIND	1939
<b>60</b>	Well, here's another nice mess you've gotten me into!	SONS OF THE DESERT	1933
<b>61</b>	Say "hello" to my little friend!	SCARFACE	1983
<b>62</b>	What a dump.	BEYOND THE FOREST	1949
<b>63</b>	Mrs. Robinson, you're trying to seduce me. Aren't you?	GRADUATE, THE	1967

<b>64</b>	Gentlemen, you can't fight in here! This is the War Room!	DR. STRANGELOVE	1964
<b>65</b>	Elementary, my dear Watson.	ADVENTURES OF SHERLOCK HOLMES, THE	1929
<b>66</b>	Get your stinking paws off me, you damned dirty ape.	PLANET OF THE APES	1968
<b>67</b>	Of all the gin joints in all the towns in all the world, she walks into mine.	CASABLANCA	1942
<b>68</b>	Here's Johnny!	SHINING, THE	1980
<b>69</b>	They're here!	POLTERGEIST	1982
<b>70</b>	Is it safe?	MARATHON MAN	1976
<b>71</b>	Wait a minute, wait a minute. You ain't heard nothin' yet!	JAZZ SINGER, THE	1927
<b>72</b>	No wire hangers, ever!	MOMMIE DEAREST	1981
<b>73</b>	Mother of mercy, is this the end of Rico?	LITTLE CAESAR	1930
<b>74</b>	Forget it, Jake, it's Chinatown.	CHINATOWN	1974
<b>75</b>	I have always depended on the kindness of strangers.	STREETCAR NAMED DESIRE, A	1951
<b>76</b>	Hasta la vista, baby.	TERMINATOR 2: JUDGMENT DAY	1991
<b>77</b>	Soylent Green is people!	SOYLENT GREEN	1973
<b>78</b>	Open the pod bay doors, HAL.	2001: A SPACE ODYSSEY	1968
<b>79</b>	Striker: Surely you can't be serious. Rumack: I am serious...and don't call me Shirley.	AIRPLANE!	1980
<b>80</b>	Yo, Adrian!	ROCKY	1976
<b>81</b>	Hello, gorgeous.	FUNNY GIRL	1968
<b>82</b>	Toga! Toga!	NATIONAL LAMPOON'S ANIMAL HOUSE	1978
<b>83</b>	Listen to them. Children of the night. What music they make.	DRACULA	1931
<b>84</b>	Oh, no, it wasn't the airplanes. It was Beauty killed the Beast.	KING KONG	1933
<b>85</b>	My precious.	LORD OF THE RINGS: TWO TOWERS, THE	2002
<b>86</b>	Attica! Attica!	DOG DAY AFTERNOON	1975
<b>87</b>	Sawyer, you're going out a youngster, but you've got to come back a star!	42ND STREET	1933
<b>88</b>	Listen to me, mister. You're my knight in shining armor. Don't you forget it. You're going to get back on that horse, and I'm going to be right behind you, holding on tight, and away we're gonna go, go, go!	ON GOLDEN POND	1981
<b>89</b>	Tell 'em to go out there with all they got and win just one for the Gipper.	KNUTE ROCKNE ALL AMERICAN	1940
<b>90</b>	A martini. Shaken, not stirred.	GOLDFINGER	1964
<b>91</b>	Who's on first.	NAUGHTY NINETIES, THE	1945

<b>92</b>	Cinderella story. Outta nowhere. A former greenskeeper, now, about to become the Masters champion. It looks like a mirac...It's in the hole! It's in the hole! It's in the hole!	CADDYSHACK	1980
<b>93</b>	Life is a banquet, and most poor suckers are starving to death!	AUNTIE MAME	1958
<b>94</b>	I feel the need – the need for speed!	TOP GUN	1986
<b>95</b>	Carpe diem. Seize the day, boys. Make your lives extraordinary.	DEAD POETS SOCIETY	1989
<b>96</b>	Snap out of it!	MOONSTRUCK	1987
<b>97</b>	My mother thanks you. My father thanks you. My sister thanks you. And I thank you.	YANKEE DOODLE DANDY	1942
<b>98</b>	Nobody puts Baby in a corner.	DIRTY DANCING	1987
<b>99</b>	I'll get you, my pretty, and your little dog, too!	WIZARD OF OZ, THE	1939
<b>100</b>	I'm king of the world!	TITANIC	1997

**The Criteria**

AFI distributed a ballot with the names of 400 nominated movie quotes to a jury of over 1,500 leaders in the creative community, including film artists (directors, screenwriters, actors, editors, cinematographers), critics and historians.

The jurors were asked to consider the following criteria in making their selections:

**MOVIE QUOTE:** A statement, phrase or brief exchange of dialogue spoken in an American Film. (Lyrics from songs are not eligible.)

**CULTURAL IMPACT:** Movie quotes that viewers use in their own lives and situations, thus circulating through popular culture and becoming part of the national lexicon.

**LEGACY:** Movie quotes that viewers use to evoke the memory of a treasured film, thus ensuring and enlivening its historical legacy.

\*AFI defines an American film as an English language motion picture with significant creative and/or financial production elements from the United States. Additionally, only movie quotes from feature-length American films released before January 1, 2004 were considered. AFI defines a feature-length film as a motion picture of narrative format that is typically over 60 minutes in length.

This is the eighth annual special in AFI's celebration of the centennial of American cinema, following the critically acclaimed network specials: **AFI's 100 Years... 100 Movies**, **AFI's 100 Years... 100 Stars**, **AFI's 100 Years... 100 Laughs**, **AFI's 100 Years... 100 Thrills**, **AFI's 100 Years... 100 Passions**, **AFI's 100 Years... 100 Heroes & Villains** and **AFI's 100 Years... 100**

**Songs** which consistently spark national discussions of America's film history among movie-lovers across the nation.

Multi Emmy Award-winner Gary Smith is the executive producer and director of **AFI's 100 Years... 100 Movie Quotes**. Former AFI Board Chair Frederick S. Pierce is the executive producer for AFI. Dann Netter ("The 2002 Emmy Awards") and Bob Gazzale ("AFI Life Achievement Award: A Tribute to George Lucas") are the producers. SFM Entertainment LLC is the distributor of the program.

Sponsors of the series include General Motors, Pepsi, Johnson & Johnson, SBC Communications, Best Buy, Anheuser-Busch, Colgate-Palmolive, Gillette, Lowe's, SC Johnson, Sony, Breyer's Ice Cream, Merck and all major motion picture companies.

### **About AFI**

AFI is a national institute providing leadership in screen education and the recognition and celebration of excellence in the art of film, television and digital media. AFI trains the next generation of filmmakers at its world-renowned Conservatory, maintains America's film heritage through the AFI Catalog of Feature Films and explores new digital technologies in moviemaking through AFI's New Media Ventures. As the largest nonprofit exhibitor in the U.S., AFI On Screen offers year-round programming at the ArcLight Hollywood and the annual AFI Los Angeles International Film Festival, as well as at the AFI Silver Theatre and Cultural Center in Silver Spring, Maryland, including the annual Silverdocs: AFI/Discovery Channel Documentary Festival. The annual almanac for the 21st century, AFI Awards honors the most outstanding motion pictures and television programs of the year, while AFI's 100 Years... series has ignited extraordinary public interest in classic American movies. During the past 32 years, AFI's Life Achievement Award has become the highest honor for a career in Film.

More information about AFI can be found by visiting its Web site, located at [www.AFI.com](http://www.AFI.com).

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