

THE AMERICAN FILM INSTITUTE ANNOUNCES THE ADDITION OF SEVEN NEW MEMBERS TO ITS BOARD OF TRUSTEES

LOS ANGELES, CA, November 15, 2001—The American Film Institute (AFI) has elected seven new members to its Board of Trustees, it was announced today by Howard Stringer, Chair of the AFI Board of Trustees.

The new members (bios attached) are Henry Cisneros, Chairman and CEO, American CityVista; Barry Diller, Chairman and CEO, USA Networks, Inc.; Barbara Kopple, Cabin Creek Center; R. Brad Martin, Chair and CEO, Saks, Inc.; and Scott M. Sassa, President, NBC West Coast. Joan Barton, President of the AFI Associates, and Victoria Riskin, President, Writers Guild of America, west, were also appointed to the Board as official representatives of their organizations. All members were elected to a three-year term, ending June 30, 2004.

"It is my pleasure to welcome these diverse and accomplished new members to AFI's Board of Trustees," stated Howard Stringer, Chair of AFI's Board of Trustees. "Representing all areas of the creative and corporate communities, I know these seven people will make significant contributions at the AFI Board table."

AFI is the preeminent organization dedicated to advancing and preserving the art of film, television and other forms of the moving image. AFI trains the next generation of moving image artists, provides leadership in the nationwide film and television preservation effort and explores new technologies in the digital media arts. AFI also presents the best of film through the AFI Los Angeles International Film Festival, the AFI National Theater at the Kennedy Center in Washington, DC, and the annual AFI Life Achievement Award, the highest honor given for a career in film. More information about AFI can be found by visiting its award-winning Web site, located at www.AFIONline.org.

###

Contact:

Linda Dozoretz/Allison Ravenscroft
Linda Dozoretz Communications
323-656-4499; pr@ldcomm.com

AFI/New Trustees' Biographies

Henry Cisneros, CEO, American CityVista

Henry Cisneros founded CityVista, a homebuilding joint venture, in August 2000. Previously, Cisneros was President and CEO of Univision, the Spanish-language broadcaster, and from 1993-1997, Cisneros was the Secretary of the US Department of Housing and Urban Development (HUD). In 1981, Cisneros became the first Hispanic American Mayor of a major city—San Antonio, Texas.

Barry Diller, Chairman and CEO, USA Networks, Inc.

Barry Diller has led USA Networks, Inc. since February 1998. Previously, he served on AFI's Board from 1972-1976 and was involved with the creation of the AFI Life Achievement Award. The 30th Life Achievement Award in 2002 will honor Tom Hanks and will be seen on USA Network.

Barbara Kopple, Cabin Creek Center

Barbara Kopple's work in film and television has earned her numerous accolades and critical acclaim. She received her first Academy Award for Best Feature Documentary, for HARLAN COUNTY USA in 1977. In 1991, she took home her second Oscar for AMERICAN DREAM, which also won the 1992 Director's Guild of American Award for Best Feature Documentary and swept the 1991 Sundance Film Festival Awards, winning the Grand Jury Prize, the Audience Award and the Filmmaker's Trophy. Kopple received an AFI Independent Filmmaker Grant in 1973.

R. Brad Martin, Chairman of the Board and CEO, Saks, Incorporated

R. Brad Martin was the principal investor in a group that acquired Proffitt's, Inc. (the company that became Saks Incorporated), in October 1984. Martin served five terms as a member of the Tennessee House of Representatives and, in 1972, at the age of 21, Martin became the youngest person ever elected to the Tennessee General Assembly.

Scott M. Sassa, President, NBC West Coast

Scott M. Sassa, appointed President, NBC West Coast in 1999, is responsible for overseeing all of NBC's entertainment-related businesses.

(MORE)

AFI New Trustees Bios – 2

Joan Barton, President, AFI Associates

Joan Barton is a founding member of the AFI Associates. She becomes its tenth President, succeeding Barbara Tannenbaum.

Victoria Riskin, President, Writers Guild of America, west

Riskin's writing career began with the adaptation of Willa Cather's classic novel *My Antonia*, starring Jason Robards and Eva Marie Saint. Riskin's first experience in television was in 1989 as Executive Producer of an ABC movie, THE LAST BEAR YEAR, starring Mary Tyler Moore and Bernadette Peters. The film, based on Riskin's experiences as a clinical psychologist, won the American Psychological Association Award for Media Excellence.

###

Contact: Linda Dozoretz/Allison Ravenscroft
Linda Dozoretz Communications
323-656-4499; pr@ldcomm.com