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HOWARD STRINGER RE-ELECTED CHAIR OF AFI'S BOARD OF TRUSTEES

JON AVNET AND JOHN F. COOKE NAMED CHAIRS OF AFI'S BOARD OF DIRECTORS

LOS ANGELES, CA, October 31, 2001—At the recent 101st meeting of the American Film Institute (AFI) Board of Trustees, Howard Stringer was re-elected Chair of the Board of Trustees and Jon Avnet and John F. Cooke were named Chairs of AFI's Board of Directors. Also, Mark Canton, Robert A. Daly and Michael Nesmith were re-elected Vice Chairs of the Board of Directors and Tom Pollock became a newly elected Vice Chair. Avnet and Cooke succeed Tom Pollock, who resigned after serving two years as Chair of the Board of Directors and four years as Chair of the Board of Trustees. Established in 1999, AFI's Board of Directors are trustees who meet more frequently to discuss institute goals, policies and fiscal matters.

"I am so looking forward to working with Jon and John," stated Mr. Stringer. "They bring complementary talents and experience to the table and I know the enthusiasm and commitment they have shown will translate into strong leadership for the Board of Directors."

An alumnus of the AFI Conservatory, Avnet has produced and directed more than 40 motion pictures and television movies over the last 20 years. His films are as diverse as *RISKY BUSINESS*, *FRIED GREEN TOMATOES*, *LESS THAN ZERO*, *WHEN A MAN LOVES A WOMAN*, *GEORGE OF THE JUNGLE*, *THE BURNING BED*, *HEATWAVE* and Alex Haley's *MAMA FLORA*. This year he directed *UPRISING*, the true story of the battle for the Warsaw Ghetto. The historic four-hour mini-series will air on NBC November 4 and 5. Avnet joined the Board of Trustees in 1988 and also chairs the AFI Conservatory Board Advisory Committee. In 1995, He received the institute's prestigious Franklin J. Schaffner Alumni medal. Avnet has also been a strong advocate and advisor for AFI's efforts in a screen education curriculum for pre-secondary schools.

Cooke was recently appointed President of The Declaration of Independence Inc., a multi-faceted, non-profit organization founded by Norman Lear that includes a project to take an original copy of the Declaration of Independence on a three-and-a-half year cross-country tour, with the goal of stimulating civic education curriculums in the schools, registering people to vote and inspiring citizens to participate in civic affairs.

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Previously, Cooke served as Executive Vice President, External Affairs for the J. Paul Getty Trust. At the Getty, Cooke was responsible for communications and for establishing and maintaining partnerships between the Getty and other entities worldwide. Prior to the Getty, he was a senior executive at The Walt Disney Company for 15 years, first as President of The Disney Channel from 1985-1995 and then as Executive Vice President, Corporate Affairs for the corporation, where he was responsible for corporate outreach, government relations and Disney's worldwide alliances with major corporations. He has been a member of AFI's Board of Trustees since 1995.

Pollock joined the Board of Trustees in 1985 and chaired that body from 1996-1999, when he assumed the role of Chair of the newly constituted Board of Directors. Though he is handing over leadership of the Board of Directors, Pollock will continue to help steer AFI's activities as an active member and Vice Chair of the Board of Trustees.

"Tom has been extraordinary and I can't thank him enough for his vision, wisdom and leadership. He has been a guiding force in the institute's recent growth and expansion and I look forward to his continued counsel and friendship," continued Mr. Stringer.

AFI is the preeminent organization dedicated to advancing and preserving the art of film, television and other forms of the moving image. AFI trains the next generation of moving image artists, provides leadership in the nationwide film and television preservation effort and explores new technologies in the digital media arts. AFI also presents the best of film through the AFI Los Angeles International Film Festival, the AFI National Theater at the Kennedy Center in Washington, DC and the annual AFI Life Achievement Award, the highest honor given for a career in film. More information about AFI can be found by visiting its award-winning Web site, located at www.AFIONline.org.

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