

FOR IMMEDIATE RELEASE

**Editor's note:** The official festival name is "AFI FEST 2010 presented by Audi" and should be referred to as such at least once within a story.



**AFI FEST 2010 presented by Audi  
TO CONTINUE FREE TICKET OFFER TO ALL AFI FEST SCREENINGS  
TICKETS AVAILABLE ONLINE OCTOBER 28  
Early Access to tickets for AFI Members October 27**

**ANNOUNCES YOUNG AMERICANS AND NEW AUTEURS TITLES  
Regional Stories and New Filmmakers Showcased**

**NEW AUDIENCE AWARDS ANNOUNCED FOR 2010  
Cash Prize and Academy Award Qualification**

LOS ANGELES, CA, October 4, 2010 — **AFI FEST 2010 presented by Audi** announced today that free tickets will be made available to the general public on October 28; AFI members will have advance access to free tickets on October 27.

The festival also revealed the feature films that will screen in its first-ever *Young Americans* section and the *New Auteurs* section, as well as four new feature film awards. AFI FEST 2010 will take place in Hollywood, California at the historic Grauman's Chinese Theatre, the Mann Chinese 6 theatres, the Egyptian Theatre and the Hollywood Roosevelt Hotel from November 4-11, 2010.

### **YOUNG AMERICANS SELECTIONS**

The *Young Americans* section features work by emerging U.S. filmmakers whose stories reflect the distinct American regions in which they are set.

"The films in the *Young Americans* program show us that there are independent filmmakers with strong voices who are making films all over the country," said Jacqueline Lyanga, Festival Director of AFI FEST. "We're celebrating American cinema and its regional voices, with a program of independent films that take us on a cinematic tour of America."

AARDVARK (New York): DIR/SCR Kitao Sakurai. USA. North American Premiere.

LITTLEROCK (California): DIR/SCR Mike Ott. USA.

THE MYTH OF THE AMERICAN SLEEPOVER (Michigan): DIR/SCR David Robert Mitchell. USA.

PUTTY HILL (Maryland.): DIR/SCR Matt Porterfield. USA.

TWO GATES OF SLEEP (Louisiana): DIR/SCR Alistair Banks Griffin. USA. U.S. Premiere.

SOME DAYS ARE BETTER THAN OTHERS (Oregon): DIR/SCR Matt McCormick. USA.

Film stills and director headshots are available for press use only and can be downloaded at <http://www.flickr.com/photos/afifestpublicity/sets/>.

## **NEW AUTEURS SELECTIONS**

The *New Auteurs* section distinguishes first- and second-time feature film directors from around the world.

“We’ve enjoyed our worldwide search for strong, independent voices for the *New Auteurs* section,” said Lane Kneedler, Associate Director of Programming at AFI FEST. “This section showcases new international filmmakers who are pushing themselves to the edge and experimenting with powerful cinema.”

ADRIENN PÁL (PÁL ADRIENN): DIR Ágnes Kocsis. SCR Ágnes Kocsis and Andrea Roberti. Hungary/Netherlands/Austria/France. U.S. Premiere.

BEDEVILLED: DIR Cheol-soo Jang. SCR Choi Gwan-young. South Korea.

THE FOUR TIMES (LE QUATTRO VOLTE): DIR/SCR Michelangelo Frammartino. Italy/Germany/Switzerland.

HEARTBEATS (LES AMOURS IMAGINAIRES): DIR/SCR Xavier Dolan. Canada.

NOTHING'S ALL BAD (SMUKKE MENNESKER): DIR/SCR Mikkel Munch-Fals. U.S. Premiere.

PULSAR: DIR/SCR Alex Stockman. Belgium.

SHIT YEAR: DIR/SCR Cam Archer. USA.

Film stills and director headshots are available for press use only and can be downloaded at <http://www.flickr.com/photos/afifestpublicity/sets/>.

### **AUDIENCE AWARDS AT AFI FEST 2010 presented by Audi**

One film in each of the following film sections will receive an Audience Award this year at AFI FEST: *New Auteurs*, *Young Americans*, *World Cinema* and *Breakthrough*, the latter which highlights films discovered solely through the submission process and is accompanied by a \$5,000 cash prize.

"All of our awards for feature films will be decided by our audience voting this year. We're thrilled to give the audience a voice, and decide collectively, which films best deserve recognition," said Lane Kneedler, Associate Director Programming at AFI FEST.

As in previous years, a jury will decide the Short Film Awards. The Academy of Motion Picture Arts and Sciences recognizes the AFI FEST Grand Jury Prize winners for Live Action Short Film and Animated Short Film, respectively, as qualifiers for the annual Academy Awards®.

All AFI FEST 2010 award winners will be announced on the last day of the festival, November 11.

### **PATRON PACKAGES, FILM SECTION PASSES AND LAST-MINUTE TICKETS**

A limited number of Patron Packages will go on sale online at [AFI.com/AFIFEST](http://AFI.com/AFIFEST) and via phone at 1.888.AFI FEST on October 5 for AFI members and on October 6 for the general public. Becoming a patron of the festival and purchasing a Patron Package secures reserved seats and other festival benefits. A limited number of additional passes, including the New Auteurs Pass, the Special Screenings Pass and the Gala Pass, will go on sale on October 12 for AFI members and on October 13

for the general public. These passes will guarantee seating at the films in these sections.

Free tickets will be available online to AFI members on October 27 and to the public on October 28. Last minute tickets will be released at [AFI.com/AFIFEST](http://AFI.com/AFIFEST) the day before the screening and at the festival box office the day of the screening. Rush Lines for screenings will begin forming one hour before the scheduled screening start time.

The AFI FEST onsite box office opens at the Hollywood and Highland Center in Hollywood on October 12.

Connect with AFI FEST presented by Audi at [facebook.com/AFIFEST](https://facebook.com/AFIFEST), [twitter.com/AFIFEST](https://twitter.com/AFIFEST) and [youtube.com/AFIFEST](https://youtube.com/AFIFEST).

### **About the American Film Institute**

**AFI is America's promise to preserve the history of the motion picture, to honor the artists and their work, and to educate the next generation of storytellers.** As a national, public-supported educational and cultural organization, AFI provides leadership in film, television and digital media and is dedicated to initiatives that engage the past, the present and the future of the moving image arts.

**AFI preserves** the legacy of America's film heritage through the ***AFI Catalog of Feature Films***, an authoritative record of American films from 1893 to the present, and the **AFI Archives**, which contains rare footage from across the history of the moving image.

**AFI honors** the artists and their work through a variety of annual programs and special events, including the AFI Life Achievement Award and AFI Awards. For 38 years, the **AFI Life Achievement Award** has remained the highest honor for a career in film while **AFI Awards**, the institute's almanac for the 21st century, honors the most outstanding motion pictures and television programs of the year. **AFI's 100 Years... 100 Movies** television events and definitive movie reference lists, as well as **AFI Night at the Movies**, have introduced and reintroduced classic American movies to millions of film lovers. And as the largest nonprofit exhibitor in the United States, AFI offers film enthusiasts a variety of events throughout the year, including **AFI Fest presented by Audi**, the longest running international film festival in Los Angeles; **AFI-Discovery Channel Silverdocs**, the largest

documentary festival in the US; and year-round programming at the **AFI Silver Theatre** in the Washington, D.C. area.

AFI educates the next generation of storytellers at its world-renowned **AFI Conservatory**, offering a two-year Master of Fine Arts degree in six filmmaking disciplines: Cinematography, Directing, Editing, Producing, Production Design and Screenwriting. AFI also explores new digital technologies through special workshops.

Additional information about AFI is available at [AFI.com](http://AFI.com).

### **About AFI FEST presented by Audi**

Celebrating its 24th year as a program of the American Film Institute, AFI FEST 2010 presented by Audi will take place November 4 through 11 in the heart of Hollywood. Kicking off the awards season each year, AFI FEST offers a crucial avenue of exposure to the entertainment community, while providing appreciative audiences with a festive atmosphere and the very best of world film, right in the center of the film capital of the world.

The American Film Market (AFM), November 3-10, 2010, is the market partner of AFI FEST. Together, AFI FEST and AFM provide the only concurrent festival/market event in North America. AFI FEST is the only FIAPF-accredited film festival in the United States. The Academy of Motion Picture Arts and Sciences recognizes AFI FEST as a qualifying festival for the Short Films category for the annual Academy Awards®.

AFI FEST 2010 presented by Audi is sponsored in part by American Airlines — the official airline of AFI — American Film Market (AFM) and the Los Angeles County Board of Supervisors through the Los Angeles County Arts Commission. Additional sponsors include Baskin-Robbins, Clarisonic, Hollywood & Highland Center, Little Black Dress Wines and Stella Artois. AFI FEST is proud of its new relationship with the American Cinematheque at the Egyptian Theatre and its continued collaboration with the Skirball Cultural Center.

Additional information about AFI FEST presented by Audi is available at [AFI.com/AFIFEST](http://AFI.com/AFIFEST).

### **About Audi**

Audi of America, Inc. and its 272 U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands globally. During 2009 Audi outsold all other luxury brands in Europe, while in the

U.S. market Audi posted the largest market share gain of any luxury automotive brand. Over the next few years, AUDI AG expects to spend nearly \$2 billion annually on new products and technology. Visit [audiusa.com](http://audiusa.com) or [audiusanews.com](http://audiusanews.com) for more information regarding Audi vehicle and business issues.

### **About AFM**

The business of independent motion picture production and distribution – a truly collaborative process – reaches its peak every year at the American Film Market. More than 7,000 industry leaders converge in Santa Monica for eight days of deal making, screenings, seminars, premieres, networking and parties. Participants come from over 70 countries and include acquisition and development executives, agents, attorneys, directors, distributors, festival directors, financiers, film commissioners, producers, writers, the world’s press and all those who provide services to the motion picture industry.

AFM is the premier global marketplace for Hollywood’s decision makers. In just eight days, more than \$800 million in deals are sealed — on both completed films and those that haven’t started shooting yet — making AFM the must-attend industry event.

The American Film Market is produced by the Independent Film & Television Alliance (IFTA), the trade association representing the world’s producers and distributors of independent motion pictures and television programs. More information can be found at [IFTA-online.org](http://IFTA-online.org) and [AmericanFilmMarket.com](http://AmericanFilmMarket.com).

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For information about requesting an AFI FEST 2010 press pass (deadline: October 5) or media access to galas (deadline: October 15), visit [afi.com/festpress](http://afi.com/festpress).

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## ATTACHMENT

### AFI FEST 2010 presented by Audi YOUNG AMERICANS and NEW AUTEURS FILMS

#### YOUNG AMERICANS SELECTIONS

**AARDVARK** (New York City): A blind, recovering alcoholic joins a Jiu Jitsu academy and befriends his young, hard-partying instructor. DIR/SCR Kitao Sakurai. USA. North American Premiere.

**LITTLEROCK** (California): When her car breaks down on a sightseeing tour of California, a Japanese student discovers a different America than the one in her dreams. DIR/SCR Mike Ott. USA.

**THE MYTH OF THE AMERICAN SLEEPOVER** (Detroit): Four young people navigate a suburban wonderland looking for love and adventure. DIR/SCR David Robert Mitchell. USA.

**PUTTY HILL** (Baltimore, Md.): A young man dies of a heroin overdose. As family and friends gather for his funeral, their shared memories paint a portrait of a community hanging in the balance. DIR/SCR Matt Porterfield. USA.

**TWO GATES OF SLEEP** (Louisiana): After preparing for their mother's imminent death, two brothers go on an arduous upriver journey to honor her final request. DIR/SCR Alistair Banks Griffin. USA. U.S. Premiere.

**SOME DAYS ARE BETTER THAN OTHERS** (Portland, Oregon): An interweaving web of four awkward characters asks why the good times slip by so fast while the difficult times seem so sticky. DIR/SCR Matt McCormick. USA.

#### NEW AUTEURS SELECTIONS

**ADRIENN PÁL (PÁL ADRIENN)**: An overweight, alienated nurse sets off to find her long-lost childhood friend. DIR Ágnes Kocsis. SCR Ágnes Kocsis and Andrea Roberti. Hungary/Netherlands/Austria/France. U.S. Premiere.

**BEDEVILLED:** An island vacation turns deadly for Hae-won when she tries to help her abused childhood friend and her daughter escape. DIR Cheol-soo Jang. SCR Choi Gwan-young. South Korea.

**THE FOUR TIMES (LE QUATTRO VOLTE):** The revolving cycles of life and nature are explored in this story of one soul that moves through four successive lives. DIR/SCR Michelangelo Frammartino. Italy/Germany/Switzerland.

**HEARTBEATS (LES AMOURS IMAGINAIRES):** A close friendship is tested when Francis and Marie both fall for the unattainable Nicolas. DIR/SCR Xavier Dolan. Canada.

**NOTHING'S ALL BAD (SMUKKE MENNESKER):** Four lost souls search for intimacy. One feels unattractive while another relies on his good looks to get by. A young woman is uncomfortable with her recently altered body, and one man deals with his psychological disability. DIR/SCR Mikkel Munch-Fals. Denmark. U.S. Premiere.

**PULSAR:** Shortly after Sam's girlfriend heads to New York for a prestigious internship, his computer is hacked by someone who seems to be intentionally screwing up their relationship. DIR/SCR Alex Stockman. Belgium. U.S. Premiere.

**SHIT YEAR:** A renowned actress abandons her successful career for a secluded life in the hills. Haunted by loneliness, she must confront her life's failures and mistakes by reliving an affair with a younger actor. DIR/SCR Cam Archer. USA.