

FOR IMMEDIATE RELEASE

Editor's note: The official festival name is "AFI FEST 2010 presented by Audi" and should be referred to as such at least once within a story.



PRESENTED BY



Audi

AFI FEST 2010 presented by Audi ANNOUNCES FILMS IN WORLD CINEMA, MIDNIGHT, ALT/ART AND BREAKTHROUGH SECTIONS

SHORT FILMS AND SPECIAL PRESENTATIONS ALSO ANNOUNCED

FREE TICKETS TO ALL SCREENINGS AVAILABLE OCTOBER 28

**Early Access to Tickets for AFI Members on October 27;
Festival Box Office Now Open for Pass and Package Sales**

LOS ANGELES, CA, October 18, 2010 — AFI FEST 2010 presented by Audi announced today the films that will screen across its five additional sections, as well as the special presentation panels it will host. The five sections are: *World Cinema*, which presents new works by renowned filmmakers; *Midnight*, showcasing midnight screenings of comedy and horror films; *Alt/Art*, which presents films about art, artists and the artistic struggle for freedom of expression; *Breakthrough* – a new section to AFI FEST – which highlights films discovered solely through the submission process; and *Shorts*, with films in this section eligible for Academy Award consideration. The six films selected by AFI FEST Guest Artistic Director David Lynch will be announced shortly.

AFI FEST 2010 presented by Audi will screen 97 films (66 features, 31 shorts) selected from 3,000 submissions across 31 countries, with UK (11), France (9) and South Korea (7) topping the international selections. The breakdown by section is: *Gala/Tribute* (8), *Special Screening* (4), *Young Americans* (6), *New Auteurs* (8), *World Cinema* (23), *Midnight* (3), *Alt/Art* (3), *Breakthrough* (5) and *Short Film* (31). The films in the *Gala/Tribute*, *Special Screening*, *Young Americans* and *New Auteurs* sections have been previously announced.

AFI FEST will take place in Hollywood, California at the historic Grauman's Chinese Theatre, the Mann Chinese 6 theatres, the Egyptian Theatre and the Hollywood Roosevelt Hotel from November 4-11, 2010.

AFI will continue its groundbreaking offer to festival-goers by providing free tickets to all AFI FEST screenings, including galas. Free tickets will be available to AFI members on October 27 at noon and to the general public on October 28 at noon. This year festival-goers will also be able to get last-minute tickets at AFI.com/AFIFEST the day before the screening or at the festival box office the day of the screening. Rush Lines for screenings will begin forming one hour before the scheduled screening start times.

Becoming a patron of the festival and purchasing a Patron Package or one of the other festival passes – including the *New Auteurs Pass*, the *Special Screening Pass* and the *Gala Pass* – secures reserved seats and other festival benefits. Additional information is available at AFI.com/AFIFEST, 1.888.AFI FEST and on-site at the AFI FEST box office at the Hollywood & Highland Center in Hollywood.

The American Film Market (AFM) is the market partner of AFI FEST. Since its formation in 2004, this alliance has grown into the largest gathering of film professionals in North America. The association between the two events connects art and commerce, broadening the opportunities for all participants. A total of 25 films selected for this year's AFI FEST will also be represented at AFM 2010.

Film stills and director headshots are available for press use only and can be downloaded at <http://www.flickr.com/photos/afifestpublicity/sets/>.

WORLD CINEMA SELECTIONS

This section presents new work by many of the world's most renowned filmmakers. The films in competition for the World Cinema Audience Award are:

13 ASSASSINS: DIR Takashi Miike. SCR Daisuke Tengan. Japan.

BOY: DIR/SCR Taika Waititi. New Zealand.

CARANCHO: DIR Pablo Trapero. SCR Alejandro Fadel, Martín Mauregui, Santiago Mitre, Pablo Trapero. Argentina/France/Chile.

CERTIFIED COPY (COPIE CONFORME): DIR/SCR Abbas Kiarostami.
France/Italy/Iran.

CHICO & RITA: DIR Fernando Trueba, Javier Mariscal, Tono Errando. SCR Fernando Trueba, Ignacio Martínez de Pisón. Spain/UK.

FILM SOCIALISM (FILM SOCIALISME): DIR/SCR Jean-Luc Goddard. Switzerland.

HAHAHA: DIR/SCR Hong Sangsoo. South Korea.

HIS & HERS: DIR Ken Wardrop. Ireland.

THE HOUSEMAID (1960): DIR/SCR Kim Ki-young. South Korea.

THE HOUSEMAID (2010): DIR Im Sang-soo. SCR Kim Ki-young, Im Sang-soo. South Korea.

THE HUMAN RESOURCES MANAGER: DIR Eran Riklis. SCR Noah Stollman.
Israel/Germany/France/Romania.

I SAW THE DEVIL: DIR Kim Jee-woon. SCR Park Hoon-jung. South Korea.

KARAMAY: DIR Xu Xin. China.

OKI'S MOVIE: DIR/SCR Hong Sangsoo. South Korea.

OUTRAGE: DIR/SCR: Takeshi Kitano. Japan.

PINK SARIS: DIR Kim Longinotto. UK.

POETRY: DIR/SCR Lee Chang-dong. South Korea.

PRECIOUS LIFE: Dir: Shlomi Eldar. Israel.

THE PRINCESS OF MONTPENSIER: DIR Bertrand Tavernier. SCR Jean Cosmos,
François Olivier Rousseau, Bertrand Tavernier. France.

RUBBER: DIR/SCR Quentin Dupieux. USA.

A SCREAMING MAN (HOMME QUE CRIE): DIR/SCR Mahamat-Saleh Haroun.
France/Belgium/Chad.

SUBMARINO: DIR/SCR Thomas Vinterberg. Denmark.

UNCLE BOONMEE WHO CAN RECALL HIS PAST LIVES (LUNG BOONMEE RALUEK CHAT): DIR/SCR Apichatpong Weerasethakul.
UK/Thailand/France/Germany/Spain.

MIDNIGHT SELECTIONS

This new section showcases comedy and horror programming worthy of midnight viewings.

CARGO: DIR Ivan Engler, Ralph Etter. SCR Arnold Bucher, Ivan Engler, Patrik Steinmann, Thilo Röscheisen. Switzerland.

JULIA'S EYES (LOS OJOS DE JULIA): DIR Guillem Morales. SCR Guillem Morales, Oriol Paulo. Spain.

NORWEGIAN NINJA (KOMMANDER TREHOLT & NINJATROPPEN): DIR/SCR Thomas Cappelen Malling. Norway.

ALT/ART SELECTIONS

This section presents films about art, artists and the artistic struggle for freedom of expression.

BARBERSHOP PUNK: DIR Georgia Archer, Kristin Armfield. USA.

BLANK CITY: DIR Celine Danhier. USA.

FREE RADICALS: DIR Pip Chodorov. France. **U.S. Premiere**

BREAKTHROUGH SELECTIONS

This section — new to AFI FEST — highlights films discovered solely through the submissions process. The films in this section are in competition for the Breakthrough Audience Award and its accompanying \$5,000 cash prize.

HAMILL: DIR Oren Kaplan. SCR Joseph McKelheer, Eben Kostbar. USA. **World Premiere.**

I WILL FOLLOW: DIR/SCR Ava DuVernay. USA.

REMOVAL: DIR Nick Simon. SCR Daniel Meersand, Nick Simon, Oz Perkins. USA. **World Premiere.**

THE WEATHER STATION (PRYACHSYA): DIR Johnny O'Reilly. SCR Aleksei Kolmogorov, Johnny O'Reilly. Russia. **World Premiere.**

WIN/WIN: DIR/SCR Jaap van Heusden. Netherlands.

SHORT FILM SELECTIONS

The films in this section are in competition for the Grand Jury Prize for Live Action Short Film and Animated Short Film — both recognized by the Academy of Motion Picture Arts and Sciences as qualifiers for the annual Academy Awards®.

52 TAKES OF THE SAME THING THEN BOOBS: DIR/SCR T. Arthur Cottam. USA.

THE ABYSS BOYS: DIR/SCR Jan-Hendrik Beetge. South Africa.

THE ACCORDION: DIR/SCR Jafar Panahi. Iran.

BERIK: DIR/SCR Daniel Borgman. Denmark.

BOTTLE: DIR/SCR Kirsten Lepore. USA.

DELMER BUILDS A MACHINE: DIR/SCR Landon Zakheim. USA.

EXCUSE ME: DIR/SCR Duncan Birmingham. USA.

FEEDER: DIR Joseph Ernst. SCR Joseph Ernst, Dean Wei. Netherlands/UK.

THE HIGH LEVEL BRIDGE: DIR/SCR Trevor Anderson. Canada.

I LOVE LUCI: DIR/SCR Colin Kennedy. UK.

I MISS: DIR/SCR Annie Dorsen. USA.

IF YOU DRIVE AT NIGHT, TRY TO HAVE COMPANY: DIR/SCR Isabel Muñoz. Mexico.

KIDS MIGHT FLY: DIR/SCR Alex Taylor. UK.

LONG LIVE THE NEW FLESH: DIR Nicolas Provost. Belgium.

MARCEL THE SHELL WITH SHOES ON: DIR Dean Fleischer-Camp. SCR Jenny Slate, Dean Fleischer-Camp. USA.

MARY LAST SEEN: DIR/SCR T. Sean Durkin. USA.

ON LEAVE: DIR/SCR Asaf Saban. Israel.

PHOTOGRAPH OF JESUS: DIR Laurie Hill. UK.

PIXELS: DIR/SCR Paul Emile Boucher. France.

QUADRANGLE: DIR Amy Grappell. USA.

THE RESPONSE: DIR Andrew Spieler. SCR Andrew Spieler, Marina Stabile, Julia Norw. USA.

SACRAMENTO: A FAMILY FABLE: DIR/SCR Michael Bodie. USA.

THE SANDPIT: DIR Sam O'Hare. USA.

THE SAVAGE CANVAS: DIR Tim Hope. SCR Tim Hope, Susanna Kleeman. UK.

SOME BOYS DON'T LEAVE: DIR Maggie Kiley. SCR Maggie Kiley, Matthew Mullen. USA.

STRIPS: DIR Felix Dufour-Laperriere. Canada.

SUCCESSFUL ALCOHOLICS: DIR Jordan Vogt-Roberts. SCR T.J. Miller, Jordan Vogt-Roberts. USA.

TELEPHONEME: DIR/SCR MK12. USA.

TIME FREAK: DIR/SCR Andrew Bowler. USA.

TUB: DIR/SCR Bobby Miller. USA.

VOICE ON THE LINE: DIR Kelly Sears. USA.

SPECIAL PRESENTATIONS

3D BOOTCAMP, PRESENTED BY THE SONY 3D TECHNOLOGY CENTER: A special seminar led by Buzz Hays, Senior Vice President of the Sony 3D Technology Center, on the making of 3D entertainment, with an emphasis on the importance of storytelling in the third dimension.

THE LOS ANGELES TIMES YOUNG HOLLYWOOD ROUNDTABLE: A conversation with some of Hollywood's brightest young talent, including Academy Award nominee Carey Mulligan (*NEVER LET ME GO*), Jesse Eisenberg and Andrew Garfield (*THE SOCIAL NETWORK*).

About the American Film Institute

AFI is America's promise to preserve the history of the motion picture, to honor the artists and their work, and to educate the next generation of storytellers. As a national, public-supported educational and cultural organization, AFI provides leadership in film, television and digital media and is dedicated to initiatives that engage the past, the present and the future of the moving image arts.

AFI preserves the legacy of America's film heritage through the ***AFI Catalog of Feature Films***, an authoritative record of American films from 1893 to the present, and the **AFI Archives**, which contains rare footage from across the history of the moving image.

AFI honors the artists and their work through a variety of annual programs and special events, including the AFI Life Achievement Award and AFI Awards. For 38 years, the **AFI Life Achievement Award** has remained the highest honor for a career in film while **AFI Awards**, the institute's almanac for the 21st century, honors the most outstanding motion pictures and television programs of the year. **AFI's 100 Years... 100 Movies** television events and definitive movie reference lists, as well as **AFI Night at the Movies**, have introduced and reintroduced classic American movies to millions of film lovers. And as the largest nonprofit exhibitor in the United States, AFI offers film enthusiasts a variety of events throughout the year,

including **AFI Fest presented by Audi**, the longest running international film festival in Los Angeles; **AFI-Discovery Channel Silverdocs**, the largest documentary festival in the US; and year-round programming at the **AFI Silver Theatre** in the Washington, D.C. area.

AFI educates the next generation of storytellers at its world-renowned **AFI Conservatory**, offering a two-year Master of Fine Arts degree in six filmmaking disciplines: Cinematography, Directing, Editing, Producing, Production Design and Screenwriting. AFI also explores new digital technologies through special workshops.

Additional information about AFI is available at AFI.com.

About AFI FEST presented by Audi

Celebrating its 24th year as a program of the American Film Institute, AFI FEST 2010 presented by Audi will take place November 4 through 11 in the heart of Hollywood. Kicking off the awards season each year, AFI FEST offers a crucial avenue of exposure to the entertainment community, while providing appreciative audiences with a festive atmosphere and the very best of world film, right in the center of the film capital of the world.

The American Film Market (AFM), November 3-10, 2010, is the market partner of AFI FEST. Together, AFI FEST and AFM provide the only concurrent festival/market event in North America. AFI FEST is the only FIAPF-accredited film festival in the United States. The Academy of Motion Picture Arts and Sciences recognizes AFI FEST as a qualifying festival for the Short Films category for the annual Academy Awards®.

AFI FEST 2010 presented by Audi is sponsored in part by American Airlines — the official airline of AFI — American Film Market (AFM) and the Los Angeles County Board of Supervisors through the Los Angeles County Arts Commission. Additional sponsors include Baskin-Robbins, Clarisonic, Hollywood & Highland Center, Little Black Dress Wines and Stella Artois. AFI FEST is proud of its new relationship with the American Cinematheque at the Egyptian Theatre and its continued collaboration with the Skirball Cultural Center.

Additional information about AFI FEST presented by Audi is available at AFI.com/AFIFEST. Connect with AFI FEST presented by Audi at facebook.com/AFIFEST, twitter.com/AFIFEST and youtube.com/AFIFEST.

About Audi

Audi of America, Inc. and its 272 U.S. dealers offer a full line of German-engineered luxury vehicles. AUDI AG is among the most successful luxury automotive brands globally. During 2009 Audi outsold all other luxury brands in Europe, while in the U.S. market Audi posted the largest market share gain of any luxury automotive brand. Over the next few years, AUDI AG expects to spend nearly \$2 billion annually on new products and technology. Visit audiusa.com or audiusanews.com for more information regarding Audi vehicle and business issues.

About AFM

The business of independent motion picture production and distribution – a truly collaborative process – reaches its peak every year at the American Film Market. More than 7,000 industry leaders converge in Santa Monica for eight days of deal making, screenings, seminars, premieres, networking and parties. Participants come from over 70 countries and include acquisition and development executives, agents, attorneys, directors, distributors, festival directors, financiers, film commissioners, producers, writers, the world’s press and all those who provide services to the motion picture industry.

AFM is the premier global marketplace for Hollywood’s decision makers. In just eight days, more than \$800 million in deals are sealed — on both completed films and those that haven’t started shooting yet — making AFM the must-attend industry event.

The American Film Market is produced by the Independent Film & Television Alliance (IFTA), the trade association representing the world’s producers and distributors of independent motion pictures and television programs. More information can be found at IFTA-online.org and AmericanFilmMarket.com.

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For information about attending AFI FEST as press, visit afi.com/festpress.

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ATTACHMENT

AFI FEST 2010 presented by Audi WORLD CINEMA, MIDNIGHT, ALT/ART and BREAKTHROUGH Films

WORLD CINEMA SELECTIONS

13 ASSASSINS: A band of samurai swordsmen attempt an impossible assassination. DIR Takashi Miike. SCR Daisuke Tengan. Japan.

BOY: When his absent father returns home, a young boy in 1980's New Zealand must confront the man he thought he remembered. DIR/SCR Taika Waititi. New Zealand.

CARANCHO: An attorney with questionable ethics and an idealistic doctor form an unlikely romance. DIR Pablo Trapero. SCR Alejandro Fadel, Martín Mauregui, Santiago Mitre, Pablo Trapero. Argentina/France/Chile.

CERTIFIED COPY (COPIE CONFORME): Two foreigners meet by chance in a small village in Southern Tuscany. DIR/SCR Abbas Kiarostami. France/Italy/Iran.

CHICO & RITA: An epic, animated love story set within the splendor of Cuban culture, history and music. DIR Fernando Trueba, Javier Mariscal, Tono Errando. SCR Fernando Trueba, Ignacio Martínez de Pisón. Spain/UK.

FILM SOCIALISM (FILM SOCIALISME): A symphony in three movements. DIR/SCR Jean-Luc Goddard. Switzerland.

HAHAHA: A man and his friend discuss their separate trips to the same small seaside town, on the condition that they only share pleasant memories. DIR/SCR Hong Sangsoo. South Korea.

HIS & HERS: From kitchens, living rooms and hallways across the Irish midlands, 70 women share frank stories about the men in their lives. DIR Ken Wardrop. Ireland.

THE HOUSEMAID (1960): A young housemaid for an upper-class family is impregnated by the father and forced to have an abortion. DIR/SCR Kim Ki-young. South Korea.

THE HOUSEMAID (2010): A remake of the 1960 classic film. DIR Im Sang-soo. SCR Kim Ki-young, Im Sang-soo. South Korea.

THE HUMAN RESOURCES MANAGER: When an employee of Jerusalem's largest bakery is killed in a suicide bombing, the company's human resources manager must make things right. DIR Eran Riklis. SCR Noah Stollman. Israel/Germany/France/Romania.

I SAW THE DEVIL: A secret agent vows to get revenge on the man who murdered his fiancée, even if he must become a monster himself. DIR Kim Jee-woon. SCR Park Hoon-jung. South Korea.

KARAMAY: A devastating fire broke out in a theater, killing more than 300 people, but all government officials and business leaders there that day survived. DIR Xu Xin. China.

OKI'S MOVIE: Three main characters appear in four overlapping short films. In the last, a student makes a film about two men she dated. DIR/SCR Hong Sangsoo. South Korea.

OUTRAGE: Several yakuza clans battle for power in the Japanese underworld. DIR/SCR: Takeshi Kitano. Japan.

PINK SARIS: A street-gang in India combats violence against women. The female members assert their presence by wearing bright pink saris, and the leader courts controversy with her disdain for religion and custom. DIR Kim Longinotto. UK.

POETRY: An older woman takes a class and writes poetry for the first time in her life. She begins to notice the everyday beauty of life, until she is faced with a harsh reality. DIR/SCR Lee Chang-dong. South Korea.

PRECIOUS LIFE: Born without an immune system, a four-month-old Palestinian boy will die without a bone marrow transplant, which can only be done in an Israeli hospital, forcing Israeli and Palestinian doctors to put aside their differences to protect the child. Dir: Shlomi Eldar. Israel.

THE PRINCESS OF MONTPENSIER: In sixteenth-century France, a young princess is sent to a secluded castle. A rivalry develops, with her as the prize. DIR Bertrand Tavernier. SCR Jean Cosmos, François Olivier Rousseau, Bertrand Tavernier. France.

RUBBER: A car tire in the California desert uses psychokinetic powers to explode heads – for no reason. DIR/SCR Quentin Dupieux. USA.

A SCREAMING MAN (HOMME QUE CRIE): During a civil war in Chad, a man makes a decision he will forever regret. DIR/SCR Mahamat-Saleh Haroun. France/Belgium/Chad.

SUBMARINO: Two down-and-out brothers are haunted by their tragic childhood. DIR/SCR Thomas Vinterberg. Denmark.

UNCLE BOONMEE WHO CAN RECALL HIS PAST LIVES (LUNG BOONMEE RALUEK CHAT): A man is on his deathbed when he treks to a mysterious cave with the ghost of his deceased wife and the non-human form of his long-lost son. DIR/SCR Apichatpong Weerasethakul. UK/Thailand/France/Germany/Spain.

MIDNIGHT SELECTIONS

CARGO: The crew of a cargo spaceship makes gruesome discoveries and begins to distrust each other. DIR Ivan Engler, Ralph Etter. SCR Arnold Bucher, Ivan Engler, Patrik Steinmann, Thilo Röscheisen. Switzerland.

JULIA'S EYES (LOS OJOS DE JULIA): A woman suffering from a degenerative eye disease finds her blind twin sister dead and sets out to uncover the truth. DIR Guillem Morales. SCR Guillem Morales, Oriol Paulo. Spain.

NORWEGIAN NINJA (KOMMANDER TREHOLT & NINJATROPPEN): The true story of how Commander Arne Treholt and his Ninja Force saved Norway during the Cold War. DIR/SCR Thomas Cappelen Malling. Norway.

ALT/ART SELECTIONS

BARBERSHOP PUNK: A small number of powerful corporations can control the Internet. Find out what ordinary people can do about it. DIR Georgia Archer, Kristin Armfield. USA.

BLANK CITY: An underground film movement emerged in gritty, late-1970's Manhattan, and by the time it was over, the city was radically different. DIR Celine Danhier. USA.

FREE RADICALS: Combining interviews with Hans Richter, Michael Snow, Stan Brakhage and other luminaries with clips from their work, this documentary offers an overview of 20th century experimental film. DIR Pip Chodorov. France. U.S. Premiere

BREAKTHROUGH SELECTIONS

HAMILL: Inspired by the life of deaf UFC fighter, Matt Hamill, this film tells the story of what it takes to be a champion, on and off the mat. DIR Oren Kaplan. SCR Joseph McKelheer, Eben Kostbar. USA. World Premiere.

I WILL FOLLOW: This film chronicles a day in the life of a grieving woman, and the 12 visitors who help her move forward. DIR/SCR Ava DuVernay. USA.

REMOVAL: A cleaning service employee must single-handedly service a sprawling mansion in one night. DIR Nick Simon. SCR Daniel Meersand, Nick Simon, Oz Perkins. USA. World Premiere.

THE WEATHER STATION (PRYACHSYA): Detectives investigating the disappearance of meteorologists on a remote Russian mountain get sucked into a vortex of mistrust, betrayal and murder. DIR Johnny O'Reilly. SCR Aleksei Kolmogorov, Johnny O'Reilly. Russia. World Premiere.

WIN/WIN: A playful 'nobody' at a famous investment bank becomes a successful trader overnight. As he's gradually becoming estranged from himself, he still seems unable to lose. DIR/SCR Jaap van Heusden. Netherlands.